

# Empire, Slavery and Scotland's Museums

## Public Research

Report by The Diffley Partnership

January 2022



*From many voices to smart choices*

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## Key Findings

### Views on Dedicated Space

Survey respondents were told **Scotland is planning a dedicated space to address our role in empire, colonialism and historic slavery (e.g. a museum, exhibitions, website)**. They were then presented with a series of statements about this dedicated space and asked to indicate their levels of agreement/ disagreement on a scale. These statements were based upon potential aspects of physical and/ or online spaces.

Findings included:

- Over two thirds of Scots agree they would visit this space to learn more and would like to have access to this space in their local area.
- Agreement that they would look for information in an online space was close to two thirds.
- Nearly half our population would travel over an hour to visit the space.
- Eight in ten people would look for objects or stories with a connection to the area where they live.
- The youngest age group in the ScotPulse panel are especially receptive to visiting a space and also towards looking for information in an online space.
- Seeking objects and stories with connections to where they live is desired in particular by 16-34 year olds and people disclosing a mental health condition
- People who identify as unpaid carers, and people with a physical disability or illness themselves are particularly keen for any physical provision to be within their local area.
- Place of residence does not affect desire to visit a space nor to access this space in their local area.

The Steering Group may note:

- Majority interested in experiencing new provision in person and online.
- Desire for new provision to highlight local connections by people based all over Scotland.
- Strong appetite for new provision from 16-34 year olds in Scotland.
- No clear mandate for this space to be in the North, East or West of Scotland.

## Views on Museums Sector addressing Scotland's Histories

Surveys asked public views on actions by the museums sector **addressing Scotland's histories of empire, colonialism and historic slavery**. They were presented with a series of statements about work being conducted to varying degrees across the museums sector and asked to rate importance/ unimportance on a scale.

Findings include:

- Collaboration with schools, including accurate accounts and museums being clear on knowledge gaps was seen as important by over eight in ten people.
- Returning looted and stolen objects divided opinion the most out of the nine actions, with just over half regarding this as important.
- Higher levels of importance were placed on what museums do by people who have been negatively affected by discrimination or racism.
- Females are more likely to rate *Museums should take an active commitment to work against racial injustice and discrimination* as very important than males.

The Steering Group may note:

- Clear majority support for most of these actions.
- Public less clear on the issue of repatriation than other statements.
- Females place greater importance on these activities than males.
- Collaboration with schools to promote learning on this topic has consistent support from different demographic groupings.

## Views on Museums in Scotland

Surveys also asked general information about **views and experiences towards museums in Scotland**. A series of statements was presented in conjunction with an agreement scale.

Findings include:

- Out of all eight statements about museums, the highest level of agreement was towards feeling welcome visiting (95%).
- Three quarters of people agreed museums were important to them (75%).
- A quarter of people don't know whether Scottish museums hold many objects linked to empire, colonialism and historic slavery (26%).

The Steering Group may note:

- People largely feel welcome in Scotland's museums.
- Varying levels of agreement and knowledge between different demographic categorisations for the statement *Scottish museums hold many objects linked to empire, colonialism and historic slavery*.
- It would be interesting to consider the public responses on museums holdings with the separate museums sector survey results.
- Findings give valuable context to how the population feels about museums in Scotland, preceding any new online and physical spaces.

## Views on Cultural Rights

To understand **support for cultural rights principals** in the population a series of statements were presented in surveys. Each was accompanied by an agreement scale.

Findings include:

- 95% agree Everyone in Scotland should be able to participate in cultural life and heritage.
- 96% of 11-15 year olds are concerned about inequalities in Scotland.

The Steering Group may note:

- Broad consensus that everyone in Scotland should be able to participate in cultural life and heritage.
- Concern particularly from young people about inequalities in Scotland

## Views on Empire, Slavery and Colonialism

To understand **views on empire, slavery and colonialism** more widely, a series of topics were presented. Survey respondents were asked to rate their levels of interest on a scale.

Findings include:

- Over two thirds of people interested in how Scotland was involved in the British Empire (72%), in historic slavery (68%), and in colonialism (66%).
- Over eight in ten people are interested in how past events affect the present.
- Males were more interested in colonialism and empire than females. Whilst females were more interested in historic slavery than males.
- In general, younger people (16-24) have more intense levels of interest than older age groups, with larger proportions selecting 'very interested' for the topics.



- Interest in *how past events affect what is happening in society today* is of interest to a majority of people, and of particular interest to some people identifying with protected characteristics.

The Steering Group may note:

- Majority of the general population are interested in these topics.
- Looking at interest levels for different terms included in these question variables could help inform any terminology used for naming of new online/ physical spaces.

# 1. Background and methodology

## Background

This research takes place within the wider Empire Slavery and Scotland's Museums (ESSM) project. At the time of research commissioning, its overall project aims were for our museums sector to:

- better recognise and represent a more accurate portrayal of colonial and slavery history,
- ensure people are aware of the role our country played and how that manifests itself in society today,
- reflect, interpret and celebrate the wide ranging and positive contributions that ethnic minority communities have made and continue to make to our country,
- contribute to anti-racist worldwide education,
- challenge and critically interrogate its own practices and collections,
- better address the legacies of slavery, empire and colonialism at every level.

This strand of the research with the general public was described as: 'A quantitative analysis of Scotland's general public, in order to establish key areas around the project, including baselines about knowledge and access, and opinions on delivery mechanisms for museum provision.'

## Methodology

Diffley Partnership developed the survey instrument based upon:

- Expertise on potential and limitations of a large-scale survey for the general population,
- Encouraging completions by keeping survey length and question lengths as short as possible,
- Using as clear language as possible.<sup>1</sup>

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<sup>1</sup> MGS developed a glossary of key terms <https://www.museumgalleriesscotland.org.uk/media/2472/essm-glossary.pdf>

We aimed for public research to deliver timely results of specific value to this project, and to inform the subsequent recommendations of its Steering Group. Therefore, we drew on a substantial amount of published and grey literature including:

- Notes and summary from ESSM sub group meetings covering- participation, collections, education (curriculum), HR/ workforce, Research and Museums Proposal.
- Museums literature<sup>2</sup>
- Relevant policy publications<sup>3</sup>
- Best practice on demographic variables<sup>4</sup>

We would like to express our thanks to everyone involved in the survey development including:

- All members of the Steering Group
- MGS staff members
- Members of the wider research team including Intercultural Youth Scotland and Glasgow Life,
- Henry McGhie, Curating Tomorrow, advising on Human Rights Based Approaches.

It was crucial this research:

- Gained sample sizes to allow for breakdown by demographic and geographical dimensions
- Gained findings from a large and representative sample of the Scottish population
- Welcomed views from young people.
- Was inclusive, so that anyone interested in completing the survey could do so.

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<sup>2</sup> Including- Winchell, Newton Horace. "Museums and Their Purpose." *Museum Origins*. Routledge, 2016. 269-274; [https://link.springer.com/chapter/10.1007/978-3-030-11464-0\\_8](https://link.springer.com/chapter/10.1007/978-3-030-11464-0_8) ; [https://digital.lib.washington.edu/researchworks/bitstream/handle/1773/45658/Makinster\\_washington\\_025\\_00\\_21644.pdf?sequence=1&isAllowed=y](https://digital.lib.washington.edu/researchworks/bitstream/handle/1773/45658/Makinster_washington_025_00_21644.pdf?sequence=1&isAllowed=y) ; <https://www.museumsassociation.org/museums-journal/news/2013/04/01042013-news-analysis/> ; Gonzales, Elena. *Exhibitions for social justice*. Routledge, 2019; <https://curatingtomorrow236646048.wordpress.com/2020/12/10/new-guide-museums-and-human-rights/>

<sup>3</sup> Including- <https://www.gov.scot/publications/culture-strategy-scotland/pages/7/>

<sup>4</sup> Including- <https://www.ons.gov.uk/methodology/classificationsandstandards/measuringequality/ethnicgroupnationalidentityandreligion#ethnic-group>; <https://www.gov.scot/binaries/content/documents/govscot/publications/advice-and-guidance/2012/05/collecting-equality-information/documents/asking-questions-on-disability/asking-questions-on-disability/govscot%3Adocument/ask%2Bqs%2Bon%2Bdisability.pdf> [https://www.scotlandscensus.gov.uk/media/1p1h2yfn/religion\\_topic\\_report.pdf](https://www.scotlandscensus.gov.uk/media/1p1h2yfn/religion_topic_report.pdf)

As such, three avenues for administration were chosen:

1. ScotPulse<sup>5</sup>
2. A specific link targeted at young people, through a partnership with Young Scot
3. A general link for wide promotion

## ScotPulse

ScotPulse is the only dedicated online research panel with access to over 31,000 people (16+) living in Scotland. Some advantages of utilising this panel were:

- the demographics of the panel are known, so we can use sampling techniques to ensure a wide range of people are invited to take part in the study,
- the panel are invited to take part in a maximum of 4 surveys a month
- the panel are entered into a monthly prize draw, so there is not incentive tied to each survey they complete
- data is weighted to the age and gender profile of the adult population (16+) of Scotland.

Crucially, we recommended ScotPulse as an avenue to mitigate potential self-selection bias for the overall public research. Self-selection bias is a problem which can result when survey respondents decide entirely for themselves whether to participate in a survey.<sup>6</sup> In this case, it could be people especially interested in museums would be more likely to become aware of and respond to a public survey. ScotPulse panel members respond to surveys on all sorts of topics outwith their existing interest.

## Survey targeting young people

Young Scot's membership consists of young people aged 11–25 years across Scotland.<sup>7</sup>

Young Scot promoted the survey through:

- A page on their website under their 'opportunities' section
- Inclusion in members' newsletter

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<sup>5</sup> <https://www.scotpulse.com/>

<sup>6</sup> <https://methods.sagepub.com/reference/encyclopedia-of-survey-research-methods/n526.xml>

<sup>7</sup> <https://young.scot/>

- Content on Young Scot's channels to encourage young people following their accounts to take part<sup>8</sup>
- Targeted engagement on Snapchat and Instagram and Facebook (only to young people aged 13 years and over)
- Young Scot reward points for completing the survey
- Young Scot prize draw of five £50 Love2Shop vouchers.

Demographic questions in the version of the survey administered by Young Scot were adjusted. This was based upon:

- Principles of data minimisation
- Young Scot's own terms and conditions
- Their tried and tested question to elicit care experience was added.

## General survey link

The link to complete this version of the survey was shared widely including:

- Link added to ESSM pages on MGS website
- Through social media
- Promoted through Intercultural Youth Scotland's separate commission engaging with Priority Communities,
- Signposted through Steering Group members and their organisations.

At the request of MGS, additional questions were added to this version of the survey so that it could act as a potential recruitment survey for follow-up qualitative research and qualitative data could be collected for later analysis.

It is important to note that respondents to this survey were self-selecting: individuals were given or came across information about the survey topic. Therefore, it is likely that this general survey link avenue gained responses from people already interested, or with a pre-existing view.

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<sup>8</sup> <https://young.scot/get-involved/national/empire-slavery-and-scotlands-museums-survey>  
<https://www.instagram.com/p/CUYJN0DoFp0/>  
<https://membership.young.scot/home/?opt=activities/a8066c6a-7fb8-34f9-805d-6b79ea1f9876/Tell-Us-Share-Your-Views-on-Empire-Slavery-and-Racism-in-Scotland>

This survey is not nationally representative and caution must be taken when comparing this survey to the findings from the ScotPulse survey which is nationally representative.

This survey link provided an avenue for members of the Scottish public, including from minority ethnic communities to feed into this research. This was encouraged through other research strands within the overall project. Indeed, this general survey, through Survey Monkey included a more diverse profile in terms of race, ethnicity and religion (see table 2.2).

It should also be noted however, that the general survey link was also picked up on social media and a sub-section of respondents may have fabricated demographic responses to their submission (see figure 1.1). We have taken care when reporting and interpreting any of the results from the general survey link particularly for looking for differences between demographic groupings.

**Figure 1.1: Screenshot**



## Survey Versions

For the three surveys see Appendix 1.

The three surveys were in the field for different time frames and achieved different volumes of response (see table 1.1).

**Table 1.1: Sample totals and timings**

Administration Avenue	Survey Live	Sample
ScotPulse	5 <sup>th</sup> – 8 <sup>th</sup> October 2021	3,169
Survey promoted by Young Scot	27 <sup>th</sup> September 2021 – 7 <sup>th</sup> November 2021	329
General survey link	13 <sup>th</sup> September 2021 – 7 <sup>th</sup> November 2021	1,069
		<b>Total - 4,567</b>

## Presentation and interpretation of findings

This report contains details on the achieved sample profile for each of the three administration avenues.

Because these avenues were distinct, and led to three separate samples, results were not combined into one overall sample. We conducted analysis on each survey individually. After outlining key details of the samples, this report presents findings from each of the three surveys in turn. Each section includes:

Overall results-

- Bullet points summarising results of statistical tests
- Tables including results for each question, displayed as frequencies

We then include:

Demographic analysis-

- In order of questions in surveys
- Bullet points summarising key results of statistical tests

- N.B. detailed analysis results for bivariate tests are included as tables in a separate Excel document

Please note our reporting conventions:

- The survey findings indicate the prevalence of views and experiences in answer to the survey questions.
- Where percentages do not sum to 100%, this is due to rounding, the exclusion of 'don't know' categories, or multiple answers.
- Aggregate percentages (e.g. 'satisfied'/'not satisfied') are calculated from the absolute values. Therefore, aggregate percentages may differ from the sum of the individual scores due to rounding of percentage totals. We have highlighted these aggregate percentages in green within tables.
- Throughout the report, an asterisk (\*) denotes any value of less than half a percent and a dash (-) denotes zero. For questions where the number of people is less than 30, the number of times a response has been selected (N) rather than the percentage is given.



## 2. Achieved sample profile

Table 2.1: Demographic Characteristics- Corresponding to Answer Options

	General Population (ScotPulse)		Young People (SurveyMonkey)		General (SurveyMonkey)	
	N	%	N	%	N	%
Total	3,169	100	329	100	1,069	100
<b>Gender</b>						
	N	%	N	%	N	%
Female	1594	50	161	63	519	61
Male	1487	47	64	25	274	32
Non-binary / Non-conforming	32	1	21	8	30	4
In another way	13	*	10	4	21	2
Prefer not to say	43	1	-	-	-	-
<b>Sexuality<sup>a</sup></b>						
	N	%	N	%	N	%
Bisexual	201	6	-	-	83	10
Gay or Lesbian	191	6	-	-	48	6
Straight / heterosexual	2595	82	-	-	633	78
Other	53	2	-	-	51	6
Prefer not to say	119	4	-	-	-	-
<b>Religion<sup>b</sup></b>						
	N	%	N	%	N	%
Buddhism	14	*	-	-	6	1
Christianity	1112	35	-	-	225	27
Hinduism	0	0	-	-	10	1
Islam	1	*	-	-	51	6
Judaism	5	*	-	-	7	1
Sikhism	0	0	-	-	17	2
None	1797	57	-	-	475	57
Another religion or body	89	3	-	-	38	5
Prefer not to say	149	5	-	-	-	-
<b>Characteristics<sup>c</sup></b>						
	N	%	N	%	N	%
Physical health condition or illness	803	25	-	-	117	37

Mental health condition or illness	561	18	-	-	123	39
Identify as a gender other than the gender assigned at birth	41	1	-	-	41	13
Currently pregnant or on maternity leave	42	1	-	-	16	5
Unpaid care to a friend/relative	373	12	-	-	119	38
long-term illness or disability expected to last at least 12 months	-	-	54	21	-	-
<b>Care Experienced</b>						
Care experienced	-	-	20	8	-	-
Young Carer	-	-	27	11	-	-
Neither	-	-	209	82	-	-

## Race and Ethnicity

Collecting data on ethnic groups and race can be complex because of the subjective and multifaceted nature of these concepts.<sup>9</sup> The Steering Group were very supportive of an open question for race and ethnicity. This would allow respondents to all survey versions to self-define their identity, in their own words, so their response was meaningful for them. Indeed, MGS received positive feedback from respondents on the way this question was worded and the inclusion of a text box instead of closed categories.

MGS and the Steering Group were particularly interested in whether people of colour had different experiences and views.<sup>10</sup> This necessitates bivariate statistical tests comparing responses between groups within a dataset. To conduct statistical tests, we converted textual responses into three categorisations for race. ‘Self-defines as white’ was where a respondent specifically used the term ‘white’ in their textual response. Self-defines as person of colour includes respondents who used terms ‘Black’, ‘Asian’, ‘non-white’. In their own words, not all respondents provided any definition of their ethnicity. We included these respondents in ‘did not provide a definition’.

There were respondents who entered in terms relating to their nationality. To give some useful basis for statistical analysis, we examined the data set for people who included the terms ‘British’

<sup>9</sup>

<https://www.ons.gov.uk/methodology/classificationsandstandards/measuringequality/ethnicgroupnationalityandreligion>

<sup>10</sup> <https://www.theantiracisteducator.com/person-of-colour>

or ‘Scottish’; those who included those terms in conjunction with other terms relating to ethnicity or nationality, for example ‘Scottish Pakistani’. A number of respondents did not include terms ‘British’, ‘Scottish’ in their textual response, but other nationalities such as ‘Spanish’ or ‘Jamaican’.

Some examples of responses to the question “How would you describe your race and/or ethnicity?” are given below.

*“Ancestry DNA results reported I’m 87% Scottish East Coast, 10% Irish and 3% French”*

*“Northern European Human”*

*“Mixed race – white and brown”*

*“Chinese”*

In all our categorisations, we strove not to make any assumptions, nor to impose our own definitions that were not clear from any self-definition in their responses. Working with large samples, this is time-consuming exercise, one of the reasons why most large-scale surveys use answer options for race or ethnicity or nationality. However, utilising an open text question was in line with the principles of the overall ESSM project, and its Human Rights Based Approach.

**Table 2.2: Demographic Characteristics- Derived from textual responses**

	General Population (ScotPulse)		Young People (SurveyMonkey)		General (SurveyMonkey)	
	N	%	N	%	N	%
Total	3,169	100	329	100	1,069	100
<b>Race</b>						
Self-defines as white	2309	73	169	51	531	50
Self-defines as person of colour	27	1	33	10	93	9
Did not provide a definition	833	26	127	39	445	42
<b>Ethnicity</b>						
Self-defines as British or Scottish	2421	76	103	31	394	37
Self-defines as British or Scottish and at least one other ethnicity	43	1	21	6	74	7
Self-defines as not British or Scottish	81	3	52	16	124	12
Did not provide a definition	624	20	153	47	477	45

## Area

Please see table 2.3 for a breakdown of geographical location of respondents to all three survey avenues. It should be noted that 9% of people responding to the General link through Survey Monkey were not living in Scotland.

**Table 2.3: Geographic spread**

	General Population (ScotPulse)		Young People (SurveyMonkey)		General (SurveyMonkey)	
	N	%	N	%	N	%
Total	3,169	100	329	100	1,069	100
<b>Area</b>						
<b>North</b>	<b>889</b>	<b>28</b>	<b>42</b>	<b>13</b>	<b>121</b>	<b>11</b>
Aberdeen (AB)	302	10	16	5	38	4
Dundee (DD)	228	7	12	4	33	3
Perth (PH)	126	4	8	2	17	2
Inverness (IV)	170	5	3	1	24	2
Shetland (ZE)	11	*	0	0	0	0
Orkney (KW)	41	1	3	1	6	1
Outer Hebrides (HS)	11	*	0	0	3	*
<b>East</b>	<b>942</b>	<b>30</b>	<b>101</b>	<b>31</b>	<b>378</b>	<b>35</b>
Edinburgh (EH)	529	17	67	20	321	30
Falkirk (FK)	187	6	11	3	30	3
Kirkcaldy (KY)	210	7	19	6	23	2
Borders (TD)	16	1	4	1	4	*
<b>West</b>	<b>1,327</b>	<b>42</b>	<b>98</b>	<b>30</b>	<b>232</b>	<b>22</b>
Glasgow (G)	671	21	53	16	168	16
Paisley (PA)	205	6	14	4	19	2
Motherwell (ML)	218	7	16	5	20	2
Kilmarnock (KA)	223	7	11	3	17	2
Dumfries and Galloway (DG)	10	*	4	1	8	1
<i>No Location Information</i>	<i>11</i>	<i>*</i>	<i>86</i>	<i>26</i>	<i>246</i>	<i>23</i>
<i>Lives outside Scotland</i>	<i>0</i>	<i>0</i>	<i>2</i>	<i>1</i>	<i>92</i>	<i>9</i>

## Socio-economic grouping

Further information is known about members of the ScotPulse panel, namely the socio-economic group to which they belong. Socio-economic classification uses National Readership Survey<sup>11</sup> social grades. Questions on education, age and occupation are asked to establish social grades (A, B, C1, C2, D, E). Social grades are regularly grouped into ABC1 and C2DE which are taken to equate to middle class and working class, respectively.

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<sup>11</sup> <http://www.nrs.co.uk/nrs-print/lifestyle-and-classification-data/social-grade/>

### 3. Overall Results – ScotPulse

#### Question 1: Baseline / General Interest

- Out of the four statements in question 1, respondents were most interested in ‘how past events affect what is happening in society today’ (82%)
- A majority of people did express interest in all four topics (ranging from 66%–82%)
- Around a quarter of people were not interested (selecting very uninterested or uninterested) in How Scotland was involve in ‘historic slavery’ (29%), ‘the British Empire’ (25%) and ‘colonialism’ (29%)

*How interested are you in these topics?*

	Very interested	Interested	Any interest	Uninterested	Very uninterested	Any uninterest	DK
Base: All (3,167)	%	%	%	%	%	%	%
How past events affect what is happening in society today	29	53	82	11	4	15	2
How Scotland was involved in historic slavery	17	50	68	19	10	29	3
How Scotland was involved in the British Empire	20	51	72	18	7	25	3
How Scotland was involved in colonialism	17	48	66	21	9	29	5

## Question 2: Support for cultural rights principals

- The vast majority of people were in agreement that ‘Everyone in Scotland should be able to participate in cultural life and heritage’ (95%)
- Around a fifth indicated they were not ‘concerned about inequalities in Scotland’ (18% responding somewhat disagree or strongly disagree)
- A fifth responded don’t know to ‘my community has been negatively affected by discrimination or racism’ (20%).

Select your levels of agreement or disagreement with the following statements:

	Strongly Agree	Somewhat agree	Any agree	Somewhat disagree	Strongly disagree	Any disagree	DK
Base: All (3,157)	%	%	%	%	%	%	%
Everyone in Scotland should be able to participate in cultural life and heritage	65	30	95	2	1	2	3
I am concerned about inequalities in Scotland	36	42	77	12	6	18	4
I have been negatively affected by discrimination or racism	8	19	27	19	49	68	6
My community has been negatively affected by discrimination or racism	9	19	28	23	30	53	20

### Question 3: General views on museums

Due to the timing of the pandemic, and associated government measures, we did not include a question asking people when they last visited a museum in Scotland. However, we did include an attitude statement to get a sense of how recently people felt they visited.

- Four in ten people agreed they visited recently and six in ten disagreed they visited recently.

In terms of overall impressions of museums:

- Most people agreed that they 'would feel welcome visiting a museum in Scotland' (95%)
- Most people agreed that 'museums in Scotland are influential as they tell local and national stories' (88%)
- Most people agreed to the statement 'museums are important to me' (75%)

In terms of the content of museums:

- The most common response to 'museums have exhibitions and events on topics relevant to me and my interests' was somewhat agree (46%)
- Close to three quarters agreed to 'I know how to find objects that related to me and my interests within museums' (72%)
- Over a quarter of people did not know whether 'Scottish museums hold many objects linked to empire, colonialism and historic slavery' (26%)



*Please help us understand your views and experiences of museums in Scotland. Select your levels of agreement or disagreement with the following statements:*

	Strongly Agree	Somewhat agree	Any agree	Somewhat disagree	Strongly disagree	Any disagree	DK
Base: All (3,172)	%	%	%	%	%	%	%
I have visited a museum in Scotland recently	21	19	40	21	38	59	1
I would feel welcome visiting a museum in Scotland	67	28	95	1	1	2	3
Museums have exhibitions and events on topics relevant to me and my interests	35	46	81	8	3	12	8
I know how to find objects that relate to me and my interests within museums	29	42	72	13	5	18	10
Museums are important to me	33	42	75	15	6	20	4
Museums in Scotland are influential as they tell local and national stories	42	46	88	5	2	7	5
Museums are relevant to everyone who lives in Scotland	41	39	80	11	3	14	7
Scottish museums hold many objects linked to empire, colonialism and historic slavery	24	38	62	8	3	11	26

### Question 4: Importance of what museums do

The majority of people selected either very important or somewhat important to all nine statements.

*Please let us know your thoughts on museums addressing Scotland's histories of empire, colonialism and historic slavery. How important are these to you?*

	Very important	Somewhat important	Any important	Somewhat unimportant	Very unimportant	Any unimportant	DK
	%	%	%	%	%	%	%
Base: All (3,154)							
Everyone should have opportunities to shape the programmes of museums	25	40	65	17	7	24	11
Museums should include an accurate account of Scotland's links to empire, colonialism and historic slavery	47	35	81	8	6	14	5
Museums should be clear where they have gaps in knowledge and experience	43	38	81	8	4	12	7
Museums should make it easy to find objects that are connected to these histories, across different museums	34	43	77	9	5	14	9
Museums should return looted and stolen objects	33	24	56	15	14	29	15
Museums should acknowledge the part they have historically played in spreading racist narratives	33	27	60	14	14	27	13
Museums should hold more exhibitions and events involving communities affected by racism	28	33	60	15	12	27	12
Museums should collaborate with schools to promote learning about the legacies of empire, colonialism and historic slavery	45	35	81	8	7	15	4
Museums should take an active commitment to work against racial injustice and discrimination	42	31	72	10	10	20	8

81% saw three statements as important:

- Museums should include an accurate account of Scotland's links to empire, colonialism and historic slavery
- Museums should be clear where they have gaps in knowledge and experience
- Museums should collaborate with schools to promote learning about the legacies of empire, colonialism and historic slavery
- 

This dropped to 56% selecting either somewhat important or very important for:

- Museums should return looted and stolen objects

## Question 5: Reflections on a dedicated space

Findings on the use of a physical or online space included:

- Close to seven in ten people would 'visit this space to learn more' (69%)
- Over six in ten people would 'look for information in a dedicated online space' (62%)
- Nearly eight in ten people agreed they would 'like schools from my local area to visit this space' (77%)

On the location of any physical space:

- A fifth of people disagreed to 'I would like to have this space in my local area' (22%)
- Around half of people would travel over an hour to visit (46%) and a half would not travel over an hour to visit (45%)
- Most people would 'look for objects/ and or stories with a connection to the area of Scotland where I live' (79%)

*Scotland is planning a dedicated space to address our role in empire, colonialism and historic slavery (e.g. a museum, exhibitions, website). Select your levels of agreement/ disagreement with the following statements:*

	Strongly Agree	Somewhat agree	Any agree	Somewhat disagree	Strongly disagree	Any disagree	DK
Base: All (3,164)	%	%	%	%	%	%	%
I would visit this space to learn more	28	41	69	12	11	23	9
I would travel over an hour to visit this space	17	29	46	22	24	45	9
I would like to have access to this space in my local area	24	41	66	12	10	22	12
I would look for objects and/or stories with a connection to the area of Scotland where I live	34	45	79	8	8	15	6
I would like schools from my local area to visit this space	39	38	77	6	7	13	10
I would look for information in a dedicated online space	22	39	62	14	13	28	11

## 4. Overall Results Young People, Survey Monkey

### Question 1: Baseline / General Interest

Over half of young people are very interested in 'how past events affect what is happening in society today' (53%) and a further third are interested (38%)

Over three quarters are interested in:

- 'How Scotland was involved in historic slavery' (87%)
- 'How Scotland was involved in the British Empire' (80%)
- 'How Scotland was involved in colonialism' (77%)

#### *How interested are you in these topics?*

	Very interested	Interested	Any interest	Uninterested	Very uninterested	Any uninterest	DK
Base: All (329)	%	%	%	%	%	%	%
How past events affect what is happening in society today	53	38	91	3	2	5	4
How Scotland was involved in historic slavery	45	42	87	8	2	10	3
How Scotland was involved in the British Empire	35	45	80	11	3	14	6
How Scotland was involved in colonialism	36	41	77	11	3	14	9

## Question 2: Support for cultural rights principals

Around half of young people responding agreed:

- 'I have been negatively affected by discrimination or racism' (46%)
- 'My community has been negatively affected by discrimination or racism' (53%)

Young people overwhelmingly agreed that:

- Everyone in Scotland should be able to participate in cultural life and heritage (92%)
- I am concerned about inequalities in Scotland (86%)

**Select your levels of agreement or disagreement with the following statements:**

	Strongly Agree	Somewhat agree	Any agree	Somewhat disagree	Strongly disagree	Any disagree	DK
Base: All (312)	%	%	%	%	%	%	%
Everyone in Scotland should be able to participate in cultural life and heritage	78	14	92	3	1	4	4
I am concerned about inequalities in Scotland	59	27	86	4	3	7	7
I have been negatively affected by discrimination or racism	17	29	46	20	25	45	10
My community has been negatively affected by discrimination or racism	23	30	53	14	15	30	17

## Question 3: General views on museums

- Nearly all young people 'would feel welcome visiting a museum in Scotland' (92%)
- Over three quarters of young people agreed 'museums are important to me' (77%)

- Nearly a fifth of young people selected don't know in response to the statement 'Scottish museums hold many objects linked to empire, colonialism and historic slavery' (18%)
- A quarter of young people disagreed that 'museums are relevant to everyone who lives in Scotland' (25%)

**Please help us understand your views and experiences of museums in Scotland. Select your levels of agreement or disagreement with the following statements:**

	Strongly Agree	Somewhat agree	Any agree	Somewhat disagree	Strongly disagree	Any disagree	DK
Base: All (294)	%	%	%	%	%	%	%
I have visited a museum in Scotland recently	37	27	65	15	19	34	2
I would feel welcome visiting a museum in Scotland	68	24	92	5	1	6	2
Museums have exhibitions and events on topics relevant to me and my interests	41	41	82	10	3	13	5
I know how to find objects that relate to me and my interests within museums	28	40	68	17	7	25	7
Museums are important to me	45	32	77	12	3	16	8
Museums in Scotland are influential as they tell local and national stories	50	38	88	7	1	8	4
Museums are relevant to everyone who lives in Scotland	38	30	67	19	6	25	8
Scottish museums hold many objects linked to empire, colonialism and historic slavery	38	31	69	8	5	13	18

## Question 4: Importance of what museums do

- Young people placed high importance on 'Museums should collaborate with schools to promote learning about the legacies of empire, colonialism and historic slavery' (74% very important and 18% somewhat important).
- Almost all young people rated 'Museums should include an accurate account of Scotland's links to empire, colonialism and historic slavery' as important (94%)



*Please let us know your thoughts on museums addressing Scotland's histories of empire, colonialism and historic slavery. How important are these to you?*

	Very important	Somewhat important	Any important	Somewhat unimportant	Very unimportant	Any unimportant	DK
Base: All (277)	%	%	%	%	%	%	%
Everyone should have opportunities to shape the programmes of museums	57	27	84	9	3	12	4
Museums should include an accurate account of Scotland's links to empire, colonialism and historic slavery	74	19	94	3	1	5	2
Museums should be clear where they have gaps in knowledge and experience	68	22	91	4	1	5	4
Museums should make it easy to find objects that are connected to these histories, across different museums	65	27	91	4	2	6	3
Museums should return looted and stolen objects	51	23	75	8	6	15	10
Museums should acknowledge the part they have historically played in spreading racist narratives	69	21	91	4	4	8	1
Museums should hold more exhibitions and events involving communities affected by racism	67	20	87	6	3	9	4
Museums should collaborate with schools to promote learning about the legacies of empire, colonialism and historic slavery	74	18	92	4	2	5	2
Museums should take an active commitment to work against racial injustice and discrimination	71	19	90	6	2	8	2

## Question 5: Reflections on a dedicated space

- A high proportion of young people agreed they ‘would like to have access to this space in my local area’ (85%)
- Most young people would ‘travel over an hour to visit this space’ (62%)
- Over three quarters would ‘look for information in a dedicated online space’ (76%)

*Scotland is planning a dedicated space to address our role in empire, colonialism and historic slavery (e.g. a museum, exhibitions, website). Select your levels of agreement/ disagreement with the following statements:*

	Strongly Agree	Somewhat agree	Any agree	Somewhat disagree	Strongly disagree	Any disagree	DK
Base: All (267)	%	%	%	%	%	%	%
I would visit this space to learn more	51	36	87	5	3	7	5
I would travel over an hour to visit this space	29	33	62	18	11	29	9
I would like to have access to this space in my local area	52	33	85	7	3	10	5
I would look for objects and/or stories with a connection to the area of Scotland where I live	48	35	84	6	4	10	7
I would like schools from my local area to visit this space	66	25	91	3	2	5	4
I would look for information in a dedicated online space	41	36	76	11	5	16	7

## 5. Overall Results – General Version, Survey Monkey

### Question 1: Baseline / General Interest

- Levels of interest varied from 83% to 89% with all four topics

*How interested are you in these topics?*

	Very interested	Interested	Any interest	Uninterested	Very uninterested	Any uninterested	DK
Base: All (1,069)	%	%	%	%	%	%	%
How past events affect what is happening in society today	61	28	89	4	5	9	2
How Scotland was involved in historic slavery	50	32	82	7	8	16	2
How Scotland was involved in the British Empire	49	38	87	6	4	10	2
How Scotland was involved in colonialism	49	34	83	8	7	15	3

### Question 2: Support for cultural rights principals

- Over a third agreed 'I have been negatively affected by discrimination or racism' (37%)
- Almost a half agreed 'My community has been negatively affected by discrimination or racism' (46%)

Select your levels of agreement or disagreement with the following statements:

	Strongly Agree	Somewhat agree	Any agree	Somewhat disagree	Strongly disagree	Any disagree	DK
Base: All (1,027)	%	%	%	%	%	%	%
Everyone in Scotland should be able to participate in cultural life and heritage	80	12	93	2	2	4	3
I am concerned about inequalities in Scotland	56	24	80	7	9	16	4
I have been negatively affected by discrimination or racism	12	24	37	17	39	56	7
My community has been negatively affected by discrimination or racism	20	25	46	15	27	42	13

### Question 3: General views on museums

- Over two thirds of respondents agreed to each statement, ranging from 67% to 92%

*Please help us understand your views and experiences of museums in Scotland. Select your levels of agreement or disagreement with the following statements:*

Base: All (990)	Strongly Agree	Somewhat agree	Any agree	Somewhat disagree	Strongly disagree	Any disagree	DK
	%	%	%	%	%	%	%
I have visited a museum in Scotland recently	45	25	70	14	13	26	4
I would feel welcome visiting a museum in Scotland	71	22	92	3	2	5	3
Museums have exhibitions and events on topics relevant to me and my interests	43	40	83	10	2	12	5
I know how to find objects that relate to me and my interests within museums	39	40	79	12	4	16	6
Museums are important to me	65	25	90	5	2	7	3
Museums in Scotland are influential as they tell local and national stories	61	28	89	6	2	7	4
Museums are relevant to everyone who lives in Scotland	45	28	73	16	6	22	5
Scottish museums hold many objects linked to empire, colonialism and historic slavery	43	25	67	10	6	16	17

### Question 4: Importance of what museums do

- A fifth of people disagreed with the statement ‘Museums should take an active commitment to work against racial injustice and discrimination’ (20%)
- However, for each statement, a majority regarded it important (either somewhat important or very important)

*Please let us know your thoughts on museums addressing Scotland's histories of empire, colonialism and historic slavery. How important are these to you?*

	Very important	Somewhat important	Any important	Somewhat unimportant	Very unimportant	Any unimportant	DK
	%	%	%	%	%	%	%
Base: All (941)							
Everyone should have opportunities to shape the programmes of museums	47	28	75	11	8	19	5
Museums should include an accurate account of Scotland's links to empire, colonialism and historic slavery	69	13	82	4	10	14	4
Museums should be clear where they have gaps in knowledge and experience	67	19	86	5	5	10	4
Museums should make it easy to find objects that are connected to these histories, across different museums	55	25	81	8	8	16	4
Museums should return looted and stolen objects	47	20	67	7	16	23	10
Museums should acknowledge the part they have historically played in spreading racist narratives	61	14	75	5	15	20	5
Museums should hold more exhibitions and events involving communities affected by racism	55	20	75	6	14	20	5
Museums should collaborate with schools to promote learning about the legacies of empire, colonialism and historic slavery	65	14	79	4	13	17	3
Museums should take an active commitment to work against racial injustice and discrimination	65	12	77	6	14	20	4

## Question 5: Reflections on a dedicated space

- Close to eight in ten would ‘visit this space to learn more’ (78%)
- Over six in ten would ‘travel over an hour to visit this space’ (62%)
- A high proportion (75%) desire ‘to have access to this space in my local area’

*Scotland is planning a dedicated space to address our role in empire, colonialism and historic slavery (e.g. a museum, exhibitions, website). Select your levels of agreement/ disagreement with the following statements:*

	Strongly Agree	Somewhat agree	Any agree	Somewhat disagree	Strongly disagree	Any disagree	DK
Base: All (914)	%	%	%	%	%	%	%
I would visit this space to learn more	54	24	78	5	13	18	4
I would travel over an hour to visit this space	34	28	62	13	19	32	6
I would like to have access to this space in my local area	44	30	75	6	13	19	6
I would look for objects and/or stories with a connection to the area of Scotland where I live	48	29	77	7	10	17	6
I would like schools from my local area to visit this space	60	18	78	4	13	17	5
I would look for information in a dedicated online space	43	29	72	9	13	22	5

## 6. Demographic Analysis Results

In this section we include results from bivariate statistical analysis, testing for significant differences between groups of respondents. This section does not include the result of every test conducted. The results for all tests are included in a supplementary Excel file. In this report, we have highlighted results of interest to the Steering Group. We include results where there are significant differences between groups, and results where there are significant differences between groups.

Due to the robustness of the ScotPulse sample (see section 1), most of the results in this section are based upon significance tests for that sample. We have also included results from the young person's survey. We have done so when these add to results from the analysis of the ScotPulse sample. After all the survey specifically aimed at young people included a breakdown for younger age groups, and included a breakdown for respondents selecting they are care experienced. Although the frequency results from the General Survey Monkey administered survey are interesting (see section 5), we have not included bivariate test results in this section. Please see section 1 for more explanation of that administrative avenue and its resulting sample.

In the sections below, as in our Excel file we indicate the sample with letters: ScotPulse (P), Young People Survey Monkey (YP), General Survey Monkey (G).

### Question 1: Baseline / General Interest

#### Age

- 16–24 year olds are more strongly interested than other age groups in *How past events affect what is happening in society today* (P). 41% of 16–24 year olds are very interested, compared to 24% 35–44, 23% 35–44, 24% 55–64.
- A larger proportion of 16–24 year olds and 35–44 year olds are more likely to select Don't know for interest in *How Scotland was involved in colonialism*, compared to 55–64 year olds and 65+ (P).
- 18% of 16–18 year olds are uninterested in *How Scotland was involved in colonialism*, higher than 8% of 11–15 year olds (YP).
- 17% of 16–18 year olds are uninterested in *How Scotland was involved in the British empire*, higher than 6% of 11–15 year olds (YP).



## Gender

- Levels of any interest are higher for females than males for *How past events affect what is happening in society today* and *How Scotland was involved in historic slavery*. Levels of interest are higher for males than females for *How Scotland was involved in the British empire* and *How Scotland was involved in colonialism* (P).
- 24% of males, whereas 17% of females are very interested in the British Empire (P)
- Non-conforming/ non-binary people are most interested in *How Scotland was involved in colonialism* - 59% were very interested, compared to 16% of females and 18% of males (P)

## Sexual Orientation

- People selecting Gay or Lesbian (17%) are more likely to select they were very uninterested in *How Scotland was involved in colonialism* than selecting Straight/ Heterosexual (8%); or selecting Bisexual (3%) (P).

## Physical Health Condition

- In all the tests conducted comparing people selecting physical health condition or illness and those not selecting, there was only one significant difference (P). People with a physical or mental health condition are more likely to select they were very interested (25%) in *How Scotland was involved in the British empire*, than those who did not select (19%).

## Mental Health Condition

- Respondents selecting they had a mental health condition are more interested in *How past events affect what is happening in society today* than those who do not select (P). 71% of people not selecting are either interested or very interested, 87% of people selecting are either interested or very interested.

## Care

- Unpaid carers are more likely to select very interested in *How Scotland was involved in the British empire* (25%), than those who do not select (20%) (P).
- There were no significant differences in interest for the four statements between young people selecting they were care experienced and those not selecting (YP).

## Religion

- People of no religion are more likely very interested in *How past events affect what is happening in society today* (33%) than people selecting Christianity (24%). (P)
- People of no religion are more likely very interested in *How Scotland was involved in historic slavery* (20%) than people selecting Christianity (14%) (P).

- People of no religion are more likely to select very interested in *How Scotland was involved in colonialism* (19%) than people selecting Christianity (14%) (P).

## Part of Scotland

- People in the East area (54%) and North area (53%) are both more likely to interested in *How Scotland was involved in historic slavery* than those living in West areas (46%) (P).
- People in the East (54%) are more likely Interested in *How Scotland was involved in the British empire* than those in the West (48%) (P).
- Location between the three parts of Scotland makes no difference to levels of interest in *How Scotland was involved in colonialism* nor *How past events affect what is happening in society today* (P).

## Social Grade

- ABC1 are more likely select Interest (55%) than C2DE (45%) in *How Scotland was involved in historic slavery* (P).
- ABC1 are more likely select Interest (52%) than C2DE (44%) in *How Scotland was involved in colonialism* (P).
- C2DE are more likely to select Don't know to all four statements than ABC2 respondents (P).

## Race and Ethnicity

- There are no significant differences between people self-defining as white and people self-defining as a person of colour (P).
- People who do not include terms 'British' or 'Scottish' in their textual response are more likely to say they were very interested in *How past events affect what is happening in society today* (41%) than those who self-defined as 'British' or 'Scottish' alone (26%) (P).

## Affected by Discrimination or Racism

- For those selecting they had been negatively affected by discrimination or racism, their levels of interest are higher for all five statements (P). The difference in interest levels is most pronounced for *How Scotland was involved in colonialism*. 74% affected by discrimination or racism are either interested or very interested, eight percentage points higher than for the full sample (P).
- See table 6.1 for breakdown of any interest (including Very interested or Interested) and any uninterest (including Very uninterested and uninterested).

**Table 6.1: Frequencies for Negatively affected by discrimination or racism- Q1 (P)**

Statement	Composite Variables	I have been negatively affected by discrimination or racism	Full Sample
How past events affect what is happening in society today	Any interest	87%	82%
	Any uninterest	11%	15%
How Scotland was involved in historic slavery	Any interest	74%	68%
	Any uninterest	24%	29%
How Scotland was involved in the British empire	Any interest	75%	72%
	Any uninterest	23%	25%
How Scotland was involved in colonialism	Any interest	74%	66%
	Any uninterest	23%	29%

## Question 2: Support for cultural rights principals

### Age

- 16-34 year olds are more likely to strongly agree with *Everyone in Scotland should be able to participate in cultural life and heritage* than all of the other age groups (77% strongly agree, P). Combining strongly agree and somewhat agree, the levels of any agreement are very similar across age groups, ranging from 93% any agreement for 55-64 up to 96% any agreement for 16-34 (P).
- 16-34 year olds are also more likely to strongly agree to *I am concerned about inequalities in Scotland* than all other age groups (48% strongly agree, P).
- Around a fifth of people in 35-44, 45-54, 55-64 and 65+ age groups disagree to *I am concerned about inequalities in Scotland*. Only 11% of 16-34 year olds disagree (P).
- 96% of 11-15 year olds either strongly agree or somewhat agree to *I am concerned about inequalities in Scotland*. This is the highest of any of the younger age groups (YP).

### Gender

- Gender does not have an impact on levels of agreement with *Everyone in Scotland should be able to participate in cultural life and heritage* (P).
- Males are more likely to say they somewhat disagree (14%) and strongly disagree (8%) than females to *I am concerned about inequalities in Scotland* (P).

## Sexual Orientation

- People selecting Bisexual are more likely to strongly agree (80%) than Straight/Heterosexual (63%) with *Everyone in Scotland should be able to participate in cultural life and heritage* (P).
- Also, people selecting Gay or Lesbian are more likely to strongly agree (78%) than Straight/Heterosexual (63%) with *Everyone in Scotland should be able to participate in cultural life and heritage* (P).

## Physical Health Condition

- No significant differences are found between people selecting they have a physical health condition or illness and those who have not for *Everyone in Scotland should be able to participate in cultural life and heritage* nor *I am concerned about inequalities in Scotland* (P).

## Mental Health Condition

- People selecting mental health condition were more likely to strongly agree to *I am concerned about inequalities in Scotland* (49%) than those who did not select (33%) (P).

## Care

- No significant differences are found between people selecting and not selecting unpaid career to *Everyone in Scotland should be able to participate in cultural life and heritage*, nor *I am concerned about inequalities in Scotland* (P).
- No significant differences are found between young people selecting and not selecting care experienced to *Everyone in Scotland should be able to participate in cultural life and heritage*, nor *I am concerned about inequalities in Scotland* (YP).

## Social Grade

- People within C2DE are more likely to select Don't Know (5%) than ABC1 (1%) to *Everyone in Scotland should be able to participate in cultural life and heritage* (P). Also, ABC1 are more likely to select strongly agree (68%) than C2DE (61%) (P).

## Race and Ethnicity

- People who include the terms British or Scottish and at least one other ethnic identifier in their textual response are significantly more likely to strongly agree to *I am concerned*

about inequalities in Scotland (50%), than those including British or Scottish alone (32%) (P).

### Affected by Discrimination or Racism

- People confirming they have been affected by discrimination or racism have higher levels of agreement than the overall sample (P).

**Table 6.2: Frequencies for Negatively affected by discrimination or racism- Q2 (P)**

Statement	Composite Variables	I have been negatively affected by discrimination or racism	Full Sample
Everyone in Scotland should be able to participate in cultural life and heritage	Any agree	96%	95%
	Any disagree	3%	2%
I am concerned about inequalities in Scotland	Any agree	87%	77%
	Any disagree	9%	18%

### Question 3: General views on museums

#### Age

- 16–34 year olds are more likely strongly agree to *I would feel welcome visiting a museum in Scotland* (78%) than each of the other age groups (P).
- The oldest age group, over 65 years, are more likely (40%) than the youngest group (31%) to strongly disagree to the statement *I have visited a museum in Scotland recently* (40%).
- The oldest age group are also more likely to select don't know (4%) to *I would feel welcome visiting a museum in Scotland* than the youngest age group (1%).
- 35–44 year olds are more likely than any other age groups to select don't know (36%) for the statement *Scottish museums hold many objects linked to empire, colonialism and historic slavery* (P).

#### Gender

- Males are more likely to somewhat disagree (11%) and strongly disagree (4%) to *Scottish museums hold many objects linked to empire, colonialism and historic slavery* than females (6%, 2%) (P).
- Females (32%) are more likely than males (20%) to respond don't know to *Scottish museums hold many objects linked to empire, colonialism and historic slavery*.

## Sexual Orientation

- Gay or Lesbian people are more likely to strongly disagree (10%) *Museums have exhibitions and events on topics relevant to me and my interests* compared to Straight/Heterosexual people (3%) (P).

## Physical Health Condition

- People indicating they live with a physical health condition or illness are more likely to strongly agree (38%) *Museums are important to me*, than those who did not indicate (32%) (P).
- People indicating they live with a physical health condition or illness are more likely to strongly agree (48%) *Museums in Scotland are influential as they tell local and national stories*, than those who did not indicate (40%) (P).

## Care

- People identifying as an unpaid carer are more likely to strongly agree *Museums are important to me* (45%) than those who did not disclose this information (32%) (P).

## Religion

- People selecting Christianity are more likely to strongly agree *Museums in Scotland are influential as they tell local and national stories* (45%) than those of no religion (40%) (P).

## Part of Scotland

- Residents in the North are more likely to strongly disagree *I have visited a museum in Scotland recently* (41%) than those in the East (33%) (P).
- Residents in the North are more likely to somewhat disagree to *Museums are relevant to everyone who lives in Scotland* (13%) than those in the East (8%) (P).
- Residents in the North are more likely to somewhat disagree to *Scottish museums hold many objects linked to empire, colonialism and historic slavery* (12%) than those in the East (8%) and West (6%) (P).

## Social Grade

- Respondents within ABC1 classification are more likely to strongly agree *I know how to find objects that relate to me and my interests within museums* (32%) than people within the C2DE grouping (26%) (P).

- Respondents within ABC1 classification are more likely to strongly agree *I would feel welcome visiting a museum in Scotland* (70%) than people within the C2DE grouping (64%) (P).

## Race and Ethnicity

- 26% of people self-defining as British or Scottish are more likely to select don't know (26%) than those who self-define as British or Scottish and at least one other ethnicity (10%) to *Scottish museums hold many objects linked to empire, colonialism and historic slavery* (P).

## Affected by Discrimination or Racism

- 75% agree Museums are important to me, and this rises to 81% who state *I have been negatively affected by discrimination or racism* (P).
- A higher proportion agree *Scottish museums hold many objects linked to empire, colonialism and historic slavery* who select *I have been negatively affected by discrimination or racism* (66%) than the full sample (62%) (P).

**Table 6.3: Frequencies for Negatively affected by discrimination or racism- Q3 (P)**

Statement	Composite Variables	I have been negatively affected by discrimination or racism	Full Sample
I have visited a museum in Scotland recently	Any agree	41%	40%
	Any disagree	58%	59%
I would feel welcome visiting a museum in Scotland	Any agree	94%	95%
	Any disagree	3%	2%
Museums have exhibitions and events on topics relevant to me and my interests	Any agree	81%	81%
	Any disagree	11%	12%
I know how to find objects that relate to me and my interests within museums	Any agree	76%	72%
	Any disagree	15%	18%
Museums are important to me	Any agree	81%	75%
	Any disagree	16%	20%
Museums in Scotland are influential as they tell local and national stories	Any agree	88%	88%
	Any disagree	8%	7%
Museums are relevant to everyone who lives in Scotland	Any agree	82%	80%
	Any disagree	14%	14%
Scottish museums hold many objects linked to empire, colonialism and historic slavery	Any agree	66%	62%
	Any disagree	10%	11%

## Question 4: Importance of what museums do

### Age

- 16–34 year olds more likely to rate *Everyone should have opportunities to shape the programmes of museums* as very important (38%) than each of the other age groups.
- The youngest age group are also more likely to rate these statements as very important compared to the other age groups: *Museums should hold more exhibitions and events involving communities affected by racism* (41%); *Museums should acknowledge the part they have historically played in spreading racist narratives* (48%); *Museums should collaborate with schools to promote learning about the legacies of empire, colonialism and historic slavery* (57%); and *Museums should include an accurate account of Scotland's links to empire, colonialism and historic slavery* (59%) (P).

### Gender

- Males are more likely to rate *Everyone should have opportunities to shape the programmes of museums* as somewhat unimportant (20%) and as very unimportant (11%) than females (14%, 4%) (P).
- Females are more likely to rate *Museums should include an accurate account of Scotland's links to empire, colonialism and historic slavery* as very important (50%) than males (43%) (P).
- Females are more likely to rate *Museums should acknowledge the part they have historically played in spreading racist narratives* as very important (36%) than males (29%) (P).
- Females are more likely to rate *Museums should take an active commitment to work against racial injustice and discrimination* as very important (45%) than males (38%) (P).

### Sexual Orientation

- People selecting Bisexual are more likely to rate *Museums should acknowledge the part they have historically played in spreading racist narratives* as very important (57%) compared to those selecting Straight/ Heterosexual (30%) (P).
- Bisexual people and Gay or Lesbian people are more both more likely to select very important than Straight/ Heterosexual people for: *Museums should acknowledge the part they have historically played in spreading racist narratives* and *Museums should take an active commitment to work against racial injustice and discrimination* (P).



## Mental Health Condition

- People disclosing they have a mental health condition are more likely to rate all these statements as very important than people not disclosing (P).

## Religion

- People selecting no religion (37%) were more likely to *rate Museums should make it easy to find objects that are connected to these histories, across different museums* as very important than people selecting Christianity (29%) (P).

## Part of Scotland

- Residents in the East (36%) and the West (34%) were more likely to regard *Museums should return looted and stolen objects* as very important, compared to residents in the North (28%) (P).

## Race and Ethnicity

- No differences between levels of importance and *Museums should collaborate with schools to promote learning about the legacies of empire, colonialism and historic slavery* (P).
- People including British or Scottish and at least one other ethnic identification term in their textual response were more likely to select very important compared to those who only included terms such as Scottish and British for: *Museums should acknowledge the part they have historically played in spreading racist narratives; Museums should take an active commitment to work against racial injustice and discrimination; Museums should return looted and stolen objects; Museums should include an accurate account of Scotland's links to empire, colonialism and historic slavery* (P).

## Affected by Discrimination or Racism

- Higher levels of importance were placed on what museums do by people who have been negatively affected by discrimination or racism. For example, 65% of people disclosing consider *Museums should return looted and stolen objects* important, whilst 56% of the full sample do (P).

**Table 6.4: Frequencies for Negatively affected by discrimination or racism- Q4 (P)**

Statement	Composite Variables	I have been negatively affected by discrimination or racism	Full Sample
Everyone should have opportunities to shape the programmes of museums	Any important	68%	65%
	Any unimportant	25%	24%
Museums should include an accurate account of Scotland's links to empire, colonialism and historic slavery	Any important	86%	81%
	Any unimportant	10%	14%
Museums should be clear where they have gaps in knowledge and experience	Any important	86%	81%
	Any unimportant	11%	12%
Museums should make it easy to find objects that are connected to these histories, across different museums	Any important	81%	77%
	Any unimportant	14%	14%
Museums should return looted and stolen objects	Any important	65%	56%
	Any unimportant	23%	29%
Museums should acknowledge the part they have historically played in spreading racist narratives	Any important	64%	60%
	Any unimportant	24%	27%
Museums should hold more exhibitions and events involving communities affected by racism	Any important	66%	60%
	Any unimportant	25%	27%
Museums should collaborate with schools to promote learning about the legacies of empire, colonialism and historic slavery.	Any important	83%	81%
	Any unimportant	11%	15%
Museums should take an active commitment to work against racial injustice and discrimination	Any important	77%	72%
	Any unimportant	9%	8%

## Question 5: Reflections on a dedicated space

### Age

- 16–34 year olds more likely to strongly agree to *I would visit this space to learn more* (36%) than each of the other age groups (P).
- The youngest age group also more likely to strongly agree than other age groups to *I would look for objects and/or stories with a connection to the area of Scotland where I live* (41%); *I would like schools from my local area to visit this space* (51%) and *I would look for information in a dedicated online space* (28%)(P).

### Gender

- Females are more likely to strongly agree than males to *I would like schools from my local area to visit this space* (43% compared to 36%); *I would like to have access to this space in my local area* (28% compared to 21%); *I would look for information in a dedicated online space* (25% compared to 19%); and *I would visit this space to learn more* (32% compared to 23%) (P).

### Physical Health Condition

- People disclosing they live with a physical health condition or illness are more likely to strongly agree to *I would like to have access to this space in my local area* (29%) than those who do not (23%) (P).
- People disclosing they live with a physical health condition or illness are more likely to strongly agree to *I would look for information in a dedicated online space* (29%) than those who do not (20%) (P).

### Mental Health Condition

- People disclosing they live with a mental health condition are more likely to strongly agree with *I would visit this space to learn more* (38%) than those who do not (26%) (P).
- People disclosing they live with a mental health condition are also more likely to strongly agree with *I would travel over an hour to visit this space* (22%) than those who do not (16%) (P).

### Part of Scotland

- There are few differences between levels of agreement to statements between the three different parts of the country (P).

- People living in the West are more likely to strongly agree to *I would like schools from my local area to visit this space* (42%) than in the North (35%) (P).

### Social Grade

- People within C2DE classification were more likely to select Don't know than ABC1 respondents for all these statements except for *I would like to have access to this space in my local area* (P).

### Race and Ethnicity

- People who self-define as British or Scottish and at least one other ethnicity are more likely to agree with *I would look for objects and/or stories with a connection to the area of Scotland where I live* than those who self-define as British or Scottish only, and compared with those whose self-definition does not include British or Scottish (P).

### Affected by Discrimination or Racism

- Agreement levels for schools visiting are the same for those who disclose they have been negatively affected by discrimination or racism than those who do not disclose this (P).

**Table 6.5: Frequencies for Negatively affected by discrimination or racism- Q5 (P)**

Statement	Composite Variables	I have been negatively affected by discrimination or racism	Full Sample
I would visit this space to learn more	Any agree	73%	69%
	Any disagree	19%	23%
I would travel over an hour to visit this space	Any agree	22%	17%
	Any disagree	40%	45%
I would like to have access to this space in my local area	Any agree	69%	66%
	Any disagree	20%	22%
I would look for objects and/or stories with a connection to the area of Scotland where I live	Any agree	81%	79%
	Any disagree	14%	15%
I would like schools from my local area to visit this space	Any agree	77%	77%
	Any disagree	14%	13%
I would look for information in a dedicated online space	Any agree	69%	62%
	Any disagree	11%	9%

## Appendix 1: Questionnaires

### ScotPulse

This survey will inform Empire, Slavery and Scotland's Museums. This is a project exploring the ways Scottish museums can help empower people to explore Scotland's historical and contemporary connections with empire, slavery and racism.

**1. How interested are you in these topics?**

*RANDOMISE ORDER*

- How past events affect what is happening in society today
- How Scotland was involved in historic slavery
- How Scotland was involved in the British empire
- How Scotland was involved in colonialism

SCALE: Very interested, Interested, Uninterested, Very uninterested, Don't know

**2. Select your levels of agreement/ disagreement with the following statements:**

*RANDOMISE ORDER*

- Everyone in Scotland should be able to participate in cultural life and heritage
- I am concerned about inequalities in Scotland
- I have been negatively affected by discrimination or racism
- My community has been negatively affected by discrimination or racism

SCALE: Strongly agree, Somewhat agree, Somewhat disagree, Strongly disagree, Don't know

**3. Please help us understand your views and experiences of museums in Scotland.**

**Select your levels of agreement/ disagreement with the following statements:**

*KEEP ORDER*

- I have visited a museum in Scotland recently
- I would feel welcome visiting a museum in Scotland
- Museums have exhibitions and events on topics relevant to me and my interests
- I know how to find objects that relate to me and my interests within museums
- Museums are important to me
- Museums in Scotland are influential as they tell local and national stories
- Museums are relevant to everyone who lives in Scotland

- Scottish museums hold many objects linked to empire, colonialism and historic slavery  
SCALE: Strongly agree, Somewhat agree, Somewhat disagree, Strongly disagree, Don't know

**4. Please let us know your thoughts on museums addressing Scotland's histories of empire, colonialism and historic slavery. How important are these to you?**

*RANDOMISE ORDER*

- Everyone should have opportunities to shape the programmes of museums
- Museums should include an accurate account of Scotland's links to empire, colonialism and historic slavery
- Museums should be clear where they have gaps in knowledge and experience
- Museums should make it easy to find objects that are connected to these histories, across different museums
- Museums should return looted and stolen objects
- Museums should acknowledge the part they have historically played in spreading racist narratives
- Museums should hold more exhibitions and events involving communities affected by racism
- Museums should collaborate with schools to promote learning about the legacies of empire, colonialism and historic slavery
- Museums should take an active commitment to work against racial injustice and discrimination

SCALE: Very important, Somewhat important, Somewhat unimportant, Very unimportant, Don't know

**5. Scotland is planning a dedicated space to address our role in empire, colonialism and historic slavery (e.g. a museum, exhibitions, website). Select your levels of agreement/ disagreement with the following statements:**

*RANDOMISE ORDER*

- I would visit this space to learn more
- I would travel over an hour to visit this space
- I would like to have access to this space in my local area

- I would look for objects and/or stories with a connection to the area of Scotland where I live
- I would like schools from my local area to visit this space
- I would look for information in a dedicated online space

SCALE: Strongly agree, Somewhat agree, Somewhat disagree, Strongly disagree, Don't know

**6. How would you describe your race and/or ethnicity?**

Open text box

**7. Please let us know if you identify as any of the following?**

*RANDOMISE ORDER EXCEPT 'NONE OF THE ABOVE' AT END  
MULTI-CODE*

- I have a physical health condition or illness
- I have a mental health condition or illness
- I identify as a gender other than the gender I was assigned at birth
- I am currently pregnant or on maternity leave
- I provide unpaid care to a friend/relative
- None of the above

**8. What religion, religious denomination or body do you belong to?**

*SINGLE CODE ONLY*

- Buddhism
- Christianity
- Hinduism
- Islam
- Judaism
- Sikhism
- None
- Another religion or body
- Prefer not to say

**9. How do you describe your gender?**

*SINGLE CODE ONLY*

- Female
- Male
- Non-binary/ non-conforming
- In another way
- Prefer not to say

**10. Which of the following best describes your sexual orientation?**

*SINGLE CODE ONLY*

- Bisexual
- Gay or Lesbian
- Straight/Heterosexual
- Other sexual orientation
- Prefer not to say

## Young People, Survey Monkey

You can look up terms in our [glossary](#).

**1. Firstly, please help us understand your interests. How interested are you in these topics?**

- How past events affect what is happening in society today
- How Scotland was involved in historic slavery
- How Scotland was involved in the British empire
- How Scotland was involved in colonialism

SCALE: Very interested, interested, uninterested, very uninterested, don't know

**2. Please share your thoughts on Scottish society.**

**Select your levels of agreement/ disagreement with the following statements:**

- Everyone in Scotland should be able to participate in cultural life and heritage
- I am concerned about inequalities in Scotland
- I have been negatively affected by discrimination or racism
- My community has been negatively affected by discrimination or racism



SCALE: Strongly agree, Somewhat agree, Somewhat disagree, Strongly disagree, Don't know

**3. Please help us understand your views and experiences of museums in Scotland. Select your levels of agreement/ disagreement with the following statements:**

- I have visited a museum in Scotland recently
- I would feel welcome visiting a museum in Scotland
- Museums have exhibitions and events on topics relevant to me and my interests
- I know how to find objects that relate to me and my interests within museums
- Museums are important to me
- Museums in Scotland are influential as they tell local and national stories
- Museums are relevant to everyone who lives in Scotland
- Scottish museums hold many objects linked to empire, colonialism and historic slavery

SCALE: Strongly agree, Somewhat agree, Somewhat disagree, Strongly disagree, Don't know

You can look up terms in our [glossary](#).

**4. Please let us know your thoughts on museums addressing Scotland's histories of empire, colonialism and historic slavery. How important are these to you?**

- Everyone should have opportunities to shape the programmes of museums
- Museums should include an accurate account of Scotland's links to empire, colonialism and historic slavery
- Museums should be clear where they have gaps in knowledge and experience
- Museums should make it easy to find objects that are connected to these histories, across different museums
- Museums should return looted and stolen objects
- Museums should acknowledge the part they have historically played in spreading racist narratives
- Museums should hold more exhibitions and events involving communities affected by racism
- Museums should collaborate with schools to promote learning about the legacies of empire, colonialism and historic slavery
- Museums should take an active commitment to work against racial injustice and discrimination

SCALE: Very important, Somewhat important, Somewhat unimportant, Very unimportant, Don't know

You can look up terms in our [glossary](#).

**5. Scotland is planning a dedicated space to address our role in empire, colonialism and historic slavery (e.g. a museum, exhibitions, website).**

**Select your levels of agreement/ disagreement with the following statements:**

- I would visit this space to learn more
- I would travel over an hour to visit this space
- I would like to have access to this space in my local area
- I would look for objects and/or stories with a connection to the area of Scotland where I live
- I would like schools from my local area to visit this space
- I would look for information in a dedicated online space

SCALE: Strongly agree, Somewhat agree, Somewhat disagree, Strongly disagree, Don't know

**6. Do you have any other comments to add on any answers you have given so far to this survey?**

Open text box [can skip]

**We will now ask some more questions about you, [Protected Characteristics](#).**

**Your answers will help us understand more about the survey results and understand how representative our overall sample is.**

**Please do not answer any questions if you are not comfortable to do so. The survey is set up so you can skip any of these questions**

**You can look check [Museum Galleries Scotland's Privacy Statement](#).**

You can look up terms in [our glossary](#).

**7. How would you describe your race and/or ethnicity?**

Open text box [can skip]

**8. How do you describe your gender?**

- Female
- Male
- Non-binary/ non-conforming
- In another way, please write in

[respondent can select one answer/ specify/ skip]

**9. Do you consider yourself as any of the following?**

- Care experienced
- Young carer
- Neither

**10. Do you have a long-term illness or disability expected to last at least 12 months?**

- Yes
- No

**11. Please tell us your age**

Numeric field

**12. We would like to understand which part of Scotland you live in for our analysis. We will keep this identifiable data separate during analysis and will not retain this data.**

Please tell us the first part of your postcode (e.g. G41, KA3, IV12)

Postcode field [up to 4 characters]

N/a I live outside Scotland

## General, Survey Monkey

**1. Firstly, please help us understand your interests. How interested are you in these topics?**

- How past events affect what is happening in society today
- How Scotland was involved in historic slavery
- How Scotland was involved in the British empire

- How Scotland was involved in colonialism

SCALE: Very interested, interested, uninterested, very uninterested, don't know

**2. Please share your thoughts on Scottish society.**

**Select your levels of agreement/ disagreement with the following statements:**

- Everyone in Scotland should be able to participate in cultural life and heritage
- I am concerned about inequalities in Scotland
- I have been negatively affected by discrimination or racism
- My community has been negatively affected by discrimination or racism

SCALE: Strongly agree, Somewhat agree, Somewhat disagree, Strongly disagree, Don't know

**3. Please help us understand your views and experiences of museums in Scotland. Select your levels of agreement/ disagreement with the following statements:**

- I have visited a museum in Scotland recently
- I would feel welcome visiting a museum in Scotland
- Museums have exhibitions and events on topics relevant to me and my interests
- I know how to find objects that relate to me and my interests within museums
- Museums are important to me
- Museums in Scotland are influential as they tell local and national stories
- Museums are relevant to everyone who lives in Scotland
- Scottish museums hold many objects linked to empire, colonialism and historic slavery

SCALE: Strongly agree, Somewhat agree, Somewhat disagree, Strongly disagree, Don't know

**4. Please let us know your thoughts on museums addressing Scotland's histories of empire, colonialism and historic slavery. How important are these to you?**

- Everyone should have opportunities to shape the programmes of museums
- Museums should include an accurate account of Scotland's links to empire, colonialism and historic slavery
- Museums should be clear where they have gaps in knowledge and experience
- Museums should make it easy to find objects that are connected to these histories, across different museums
- Museums should return looted and stolen objects

- Museums should acknowledge the part they have historically played in spreading racist narratives
- Museums should hold more exhibitions and events involving communities affected by racism
- Museums should collaborate with schools to promote learning about the legacies of empire, colonialism and historic slavery
- Museums should take an active commitment to work against racial injustice and discrimination

SCALE: Very important, Somewhat important, Somewhat unimportant, Very unimportant, Don't know

**5. Scotland is planning a dedicated space to address our role in empire, colonialism and historic slavery (e.g. a museum, exhibitions, website).**

**Select your levels of agreement/ disagreement with the following statements:**

- I would visit this space to learn more
- I would travel over an hour to visit this space
- I would like to have access to this space in my local area
- I would look for objects and/or stories with a connection to the area of Scotland where I live
- I would like schools from my local area to visit this space
- I would look for information in a dedicated online space

SCALE: Strongly agree, Somewhat agree, Somewhat disagree, Strongly disagree, Don't know

**6. Do you have any other comments to add on any answers you have given so far to this survey?**

Open text box [can skip]

**We will now ask some more questions about you, [Protected Characteristics](#).**

**Your answers will help us understand more about the survey results and understand how representative our overall sample is.**

**Please do not answer any questions if you are not comfortable to do so. The survey is set up so you can skip any of these questions**

You can look check [Museum Galleries Scotland's Privacy Statement](#).

You can look up terms in [our glossary](#).

**7. How would you describe your race and/or ethnicity?**

Open text box [can skip]

**8. Please let us know if you identify as any of the following?**

- I have a physical health condition or illness
- I have a mental health condition or illness
- I identify as a gender other than the gender I was assigned at birth
- I am currently pregnant or on maternity leave
- I provide unpaid care to a friend/ relative

**9. What religion, religious denomination or body do you belong to?**

- Buddhism
- Christianity
- Hinduism
- Islam
- Judaism
- Sikhism
- None
- Another religion or body, please write in

[Select 1 and open text or skip]

**10. How do you describe your gender?**

- Female
- Male
- Non-binary/ non-conforming
- In another way, please write in

[respondent can select one answer/ specify/ skip]

**11. Which of the following best describes your sexual orientation?**

- Bisexual

- Gay or Lesbian
- Straight/ Heterosexual
- Other sexual orientation, please write in:

**12. Please tell us your age**

Numeric field

**13. We would like to understand which part of Scotland you live in for our analysis. We will keep this identifiable data separate during analysis and will not retain this data.**

**Please tell us the first part of your postcode (e.g. G41, KA3, IV12)**

Postcode field [up to 4 characters]

N/a I live outside Scotland

**14. Would you be interested in taking part in follow up research on this topic? You would receive remuneration for taking part. If so, please provide your email address. We will keep this identifiable data separate during analysis and will not retain this data.**

Text field



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