



## NLHF-funded 'Surviving to Thriving' Business Support Programme 2023

### FAQs

- **Is this programme right for my organisation?**

The Business Support Programme 2023 is for any heritage organisation in Scotland looking to develop their business skills and improve their organisational resilience. The programme aims to support small-to-medium sized organisations to build capacity and develop sustainable business models.

If you have any specific questions, please contact our Business Support Project Manager – [fionas@musemsgalleriesscotland.org.uk](mailto:fionas@musemsgalleriesscotland.org.uk)

- **When does training take place?**

The 9-month programme starts in **March 2023**, and it is expected that each participant organisation takes place in between 14-18 days of training and workshops during this time across the 4 key training strands of Leadership, Governance, Business Planning and Community Engagement.

- 5 days of Leadership training will take place from March – May 2023
- 3 days of Governance training will take place in June 2023
- 3 days of Business Planning training will take place in September 2023
- 3 days of Community Engagement training will take place in October 2023
- Additional skills-based workshops will be on offer throughout the duration of the programme – dates TBC
- Check-In Days – dates TBC

- **Will my organisation receive a bursary for taking part in the programme?**

Yes, all participating organisations will receive a bursary to help with taking part in the programme. A flat daily rate will be paid to each organisation for each person attending and will be paid in lump sums after each training strand has ended. The bursary will only be paid for core training and only for confirmed training days attended by each person.

- **How will training be delivered?**

The programme will be delivered 100% online. Links and passwords for accessing the sessions will be circulated to participants ahead of each session taking place via email.

Online sessions will be made as comfortable as possible through regular screen breaks, and breakout activities. We encourage all participants to fully engage with each session and have their camera on as much as possible to aid network building.

- **Will any travel be required to take part in the programme?**

As training will be online, no travel will be required to take part.

- **Which platform will be used for online training?**

Online training will take place on Zoom. Assistance on using Zoom will be available to anyone who is unfamiliar with this platform. As mentioned above, links and passwords will be circulated to participants ahead of each session taking place via email.

- **What equipment do I need?**

It is recommended that you use a laptop or PC for Zoom sessions, as it will be beneficial for you to see shared training materials, our trainers, and other participants at the same time. If you do not have a laptop or PC, Zoom can be used on an iPad or mobile phone, however you may find it difficult to participate fully.

- **Who is conducting the training?**

Our training partners BlueSky Experiences will deliver the core training for the 2023 programme. Bringing a wealth of experience and expertise, BlueSky Experiences have developed a tailored programme across the four core themes of Leadership, Governance, Business Planning and Local Community Engagement.

We will also be offering a menu of skills-based workshops throughout the programme which will complement the core training. More details on these workshops will be announced shortly.

- **How will training be tailored?**

Training will be tailored as much as possible to organisations in each of the two cohorts (10 organisations per cohort) and co-design of the content will take place through participant consultation with our training partners BlueSky Experiences before each strand begins.

Our trainers are also happy to facilitate in-session discussions within the group which are beneficial to your specific challenges and opportunities. We encourage each participant to engage fully with the training, consultations, and evaluation stages to get the most from the programme.

- **How can I find out more about the training?**

Our training partners BlueSky Experiences (who delivered the original programme from 2021-22) will be happy to answer any specific questions you have on the training content and its relatability to your organisation. Please contact our Business Support Project Manager to arrange a chat – [fionas@museumsgalleriesscotland.org.uk](mailto:fionas@museumsgalleriesscotland.org.uk)

- **Will we receive training materials?**

Yes, a copy of the training materials will be shared electronically to participants after the sessions have taken place.

- **Who else is taking part in the programme?**

The programme is open to organisations across the wider heritage sector in Scotland, including museums, galleries, built environment, greenspaces and community heritage. We will be announcing who will be taking part in the programme in January 2023 – keep an eye out on our social channels and website: [Museums Galleries Scotland | Business Support Programme](#)

- **Who do I get in touch with if I have a question?**

If your question has not been answered here in our FAQs, please contact our Business Support Project Manager – [fionas@museumsgalleriescotland.org.uk](mailto:fionas@museumsgalleriescotland.org.uk)