

SHSMG Blogs: <https://scottishheritagesocialmediagroup.com/category/blog/>

Latest SHSMG e-newsletter: <https://bit.ly/2VINcrx>

Social Media in Strange Times (Report) -

https://docs.google.com/presentation/d/e/2PACX-1vQC05LvIsIRIqVBRs2pI_y1D3tcKILsXheXAsa2RHHiCyZNdSst_GqzgTHKw6iJUMDp4OxNO6TaUL9h/pub?start=false&loop=true&delayms=60000&slide=id.g7249663e2a_0_2

Museum Crush: <https://museumcrush.org/how-can-museum-crush-help-you-reach-audiences-online/>

Content Marketing Association webinars: <https://events.the-cma.com/pages/cma-learning-webinars>

Cuseum webinars: <https://cuseum.com/webinars>

ETAG webinars: <https://www.etag.org.uk/whats-on/>

A Window on Scotland campaign: <https://media.visitscotland.org/blog/scots-room-with-a-view>

Empathetic Audience Engagement During The Apocalypse:

<http://www.peakexperiencelab.com/blog/2020/3/25/empathetic-audience-engagement-during-the-apocalypse>

Digital Heritage Lab - free webinars and 1:1 surgeries for small or medium-sized heritage organisations across the UK: <https://www.a-m-a.co.uk/digital-heritage-lab/>

Covid-19 support including free webinars & recordings on podcast creation, social media analytics, social media content and comms, and making the most of your recorded content: <https://www.a-m-a.co.uk/covid-19-resources/>

SHSMG email address: scotheritagessmg@outlook.com

More on how to look after your mental health on social media:

<https://www.ywcascotland.org/my-relationship-with-social-media/>

<https://www.ywcascotland.org/tips-for-staying-well-while-living-online/>