# Scotland's Year of Stories 2022
# Reaching Digitally Excluded Audiences – Resources

YEAR OF STORIES — 2022 —

## DIGITAL EXCLUSION AND INCLUSION – SCOTLAND-SPECIFIC RESOURCES
- Scottish Household Survey 2019: data on device and internet access and usage
- Scotland's Digital Participation Charter: a range of data, research and guides
- Audit Scotland: a blog on digital exclusion 2021
- Digital Exclusion in Scotland, a report by Inspiring Scotland 2020

## DIGITAL EXCLUSION – GENERAL RESEARCH
- Lloyds Bank Consumer Digital Index 2020 report and 2021 report
- The Good Things Foundation – a charity improving lives through digital. Lots of resources e.g. Digital Nation infographic summarises the digital divide and their Blueprint for a 100% Digitally Included UK report
- OfCom's report on Adults' Media Use and Attitudes report 2020/21
- OfCom's Online Nation report 2021
- Office for National Statistics data exploring the UK's digital divide
- NESTA's What is data poverty

## DIGITAL EXCLUSION – HERITAGE / CULTURAL SECTOR RESOURCES
- Digital Inclusion and Exclusion in the Arts and Cultural Sector – Good Things Foundation and Arts Council England
- Arts Marketing Association's Digital Heritage Hub: How do we reach digitally excluded audiences?
- Arts Council England's Digital Culture Compass – online toolkit to support arts, culture and heritage organisations to integrate digital technology into their work
- Can arts tackle digital exclusion? Article on Arts Professional by Katie Moffat
- National Lottery Heritage Fund's Digital guide: an introduction to online accessibility
- Digital Culture Network's guide to making your online content accessible
- Unlimited's Accessible Marketing Guide

## DIGITAL EXCLUSION – HERITAGE / CULTURAL SECTOR RESEARCH
- Culture in Crisis: impacts of Covid-19 on the UK cultural sector and where we go from here, 2022 report
- National Lottery Heritage Fund's Digital Attitudes & Skills for Heritage survey report findings
- The Audience Agency's Covid-19 Cultural Participation Monitor
- The Audience Agency's Digital Audience Survey
- Culture Restart data on disabled and vulnerable audiences with regards to returning and digital engagement

## OTHER
- Good Thing Foundation's National Databank
- Online Centre's Network – a network of grassroots organisations working to tackle social and digital exclusion