



**NO
MOW
MAY**™
Plantlife

**Plantlife's No Mow May
Museums and Galleries
2026 Communications Toolkit**

Let it Grow For Nature

Plantlife's No Mow May Movement is back for 2026. It's time to let it grow for nature!

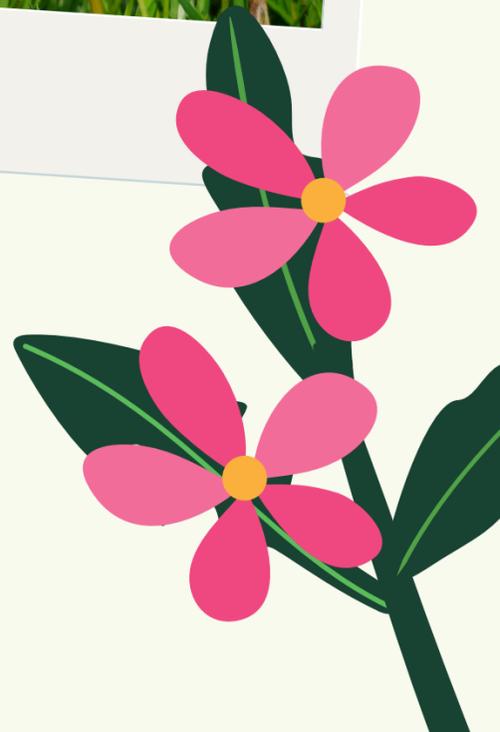
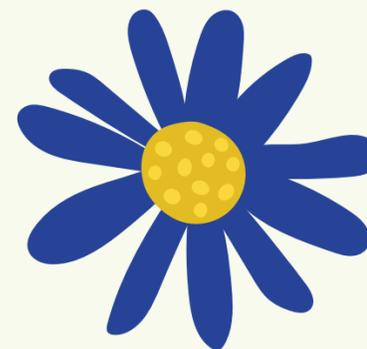
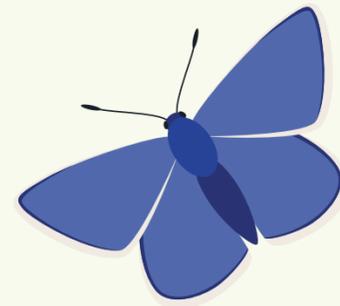
No Mow May is one of the easiest ways to help the environment by letting wildflowers grow in your green spaces through May and beyond.

What is No Mow May?

No Mow May is the annual campaign calling for people to pack away their lawnmowers and let wildflowers grow, giving nature the boost it deserves.

It's a great way to help the environment - letting wildflowers like dandelions, clovers and daisies grow, supporting bees and butterflies.

With 1 in 8 people across England not having access to a garden, libraries and other cultural spaces can really play a part - for nature, wildlife, and people.



Why Do We Need No Mow May?

Approximately 97% of flower-rich meadows have been lost since the 1930s, and with them vital food and habitat needed by wildlife.

But green spaces can help! Leaving the grass to grow longer, even just in small areas, can make a real difference to wildlife. From bees to butterflies and amphibians to small mammals – the local wildlife will relish the longer grass and wildflowers that a No Mow May patch can offer.

Now is the perfect time to join the No Mow May Movement, leading onto Let it Bloom June and beyond!

A healthy lawn with some longer grass and wildflowers helps to tackle pollution, benefits wildlife and can even lock away carbon below the ground.

Why take part?

- Help support nature, wildlife and people
- Inspire your local community to take action
- Connect to your collections and enrich your storytelling
- No Mow May, in its eighth year, has grown with people now taking part around the world including across Europe and in America

Check out National Museums of Scotland's 2025 No Mow May journey:

[How a Museum does No Mow May](#)



How to Take Part

Join the No Mow May Movement by pledging to let it grow in your green space. (And helping us see how much of our green space is working for nature). The form will be live from Thursday 19 March.
[Plantlife's No Mow May Movement](#)

Spread the word and share Plantlife's social media posts from March and beyond.

Talk about #NoMowMay and encourage your audience to make a pledge. Remember to tag us and check out our resources.

Keep going beyond May, through to Let it Bloom June, and see how gardens and green spaces can be managed for nature all year round.



Key Dates:

No Mow May Pledge From **Thursday 18 March**

Press Release Embargo **Until Wednesday 29 April**

No Mow May Begins **Friday 1 May**

Let it Bloom June Begins **Monday 1 June**

Follow our channels for inspiration:

Facebook: [@plantlife: saving_wild_plants](#)

Instagram: [@plantlife.loveplants](#)

Tiktok: [@plantlifeinternational](#)

Linkedin: [@PlantlifeInternational](#)

Bluesky: [@plantlifeuk.bsky.social](#)



How to Let it Grow For Nature

Does your museum/gallery have a small patch of grass?

Let the grass grow this spring and keep it tidy by trimming the edges and creating a frame. If the patch is big enough, you could also mow a simple path through it to give it shape while still allowing the rest to grow naturally.

Look out for these flowers in your mini meadows in the coming months. Even if your patch is small, simply by not mowing you may find that you already have a wildflower meadow waiting to burst into bloom!

Look out for:

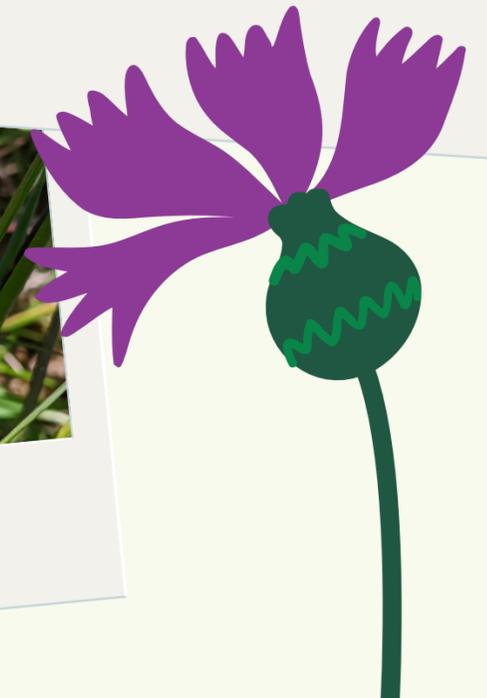
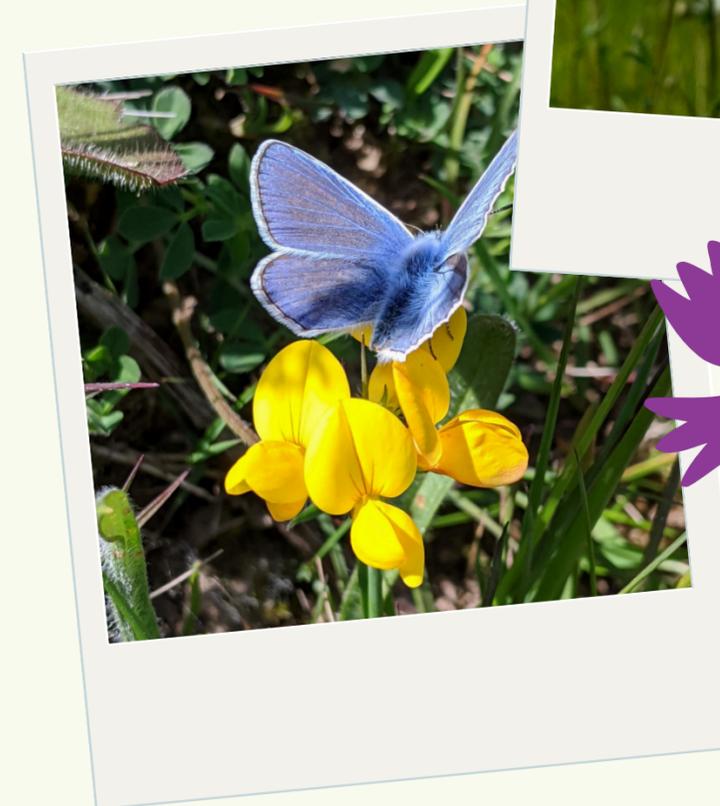
- Oxeye Daisy
- Cat's-ear
- Red Clover
- Common Knapweed
- Bird's-foot-trefoil
- Yarrow
- Yellow Rattle

Refer to the No Mow May resources.

Micro meadow in a pot

You don't need a lot of space to get involved. Wildflowers grow anywhere, including in a pot or a window box.

You could sow annuals such as Cornflower, Corn Chamomile, Corn Marigold, and Corn Poppy. Simply search for native annuals wildflower seed mixes or ask your local wildlife centre.



Suggested Social Media

Instagram

We're helping nature and letting it grow for #NoMowMay! 🌸

@plantlife.loveplants' No Mow May is one of the easiest ways to help the environment – letting wildflowers like dandelions, clovers and daisies grow, to support wildlife like bees and butterflies. 🐝 That's why we're taking part at [insert name].

👉 Even the smallest wild patches count! So, if you can join us – pack away the lawnmower and join thousands taking part in the No Mow Movement.

🌸 Letting wildflowers and wildlife thrive in May and beyond can make a huge difference in your garden or local green space.
Pledge to let it grow 🐝 at the link in bio

Bluesky

We're helping nature and letting it grow for #NoMowMay! 🌸

@plantlifeuk.bsky.social's No Mow May Movement is one of the easiest ways to help the environment – letting wildflowers grow to support wildlife.

Pack away the lawnmower and join thousands of people taking part - [Plantlife's No Mow May Movement](#)

LinkedIn

We're helping nature and letting it grow for #NoMowMay!



@Plantlife's annual #NoMowMay Movement is one of the easiest ways to help the environment. By letting wildflowers like dandelions, clovers and daisies grow, we're helping so much local wildlife including bees and butterflies at [insert name].

🐝 Even the smallest garden can be a buzzing lifeline for wildlife!

🌸 Whether you're in the city, town or countryside – you can also help nature from your doorstep and join thousands of people packing away the lawnmower and giving nature the boost it deserves.

👉 Whether it's in your garden, local park, road verge or window box – it's all about making our green spaces better for nature, starting in May and beyond.

Pledge to let it grow 🐝 [Plantlife's No Mow May Movement](#)



Facebook

We're helping nature and letting it grow for #NoMowMay! 🌸

@plantlife.saving wild plants' No Mow May is one of the easiest ways to help the environment – letting wildflowers like dandelions, clovers and daisies grow, to support wildlife like bees and butterflies. 🐝 That's why we're taking part at [insert name].

👉 Even the smallest wild patches count! So, pack away the lawnmower and join thousands of people taking part in the No Mow Movement.

🌸 Letting wildflowers and wildlife thrive in May and beyond can make a huge difference in your garden or local green space.

Pledge to let it grow and be a No Mow Hero 🐝
[Plantlife's No Mow May Movement](#)

Hashtags

#NoMowMay
#NoMowMovement
#NoMowMay2026
#LetItGrow



Key Messaging

Please use these messages in any communications about No Mow May including emails, web copy and staff briefings:

Help nature and let your grassy spaces grow this May and beyond. Even small wild patches count! No Mow May is one of the easiest ways to help the environment - letting wildflowers like dandelions, clovers and daisies grow can support wildlife like bees and butterflies.

You can help nature from your doorstep - whether you're in a city, town or the countryside. Join thousands across the UK taking part in the No Mow Movement and become a No Mow Hero! Your actions have impact - even the smallest garden can be a buzzing lifeline for wildlife.

Do more by doing less - less mowing will save you effort, cost and reduce your carbon footprint.



Publicising Your No Mow May

We understand that you may want to raise the profile of your No Mow May efforts with local or regional media. Here are some campaign messages that you might find helpful to incorporate within a **press release**.

If you need any further help, please get in touch.

- Plantlife's annual campaign, No Mow May is about making our green spaces better for nature, starting in May and beyond.
- No Mow May is one of the easiest ways to help the environment - letting wildflowers like dandelions, clover and daisies grow and supporting bees and butterflies.
- Less mowing means we have more time to enjoy our green spaces and connect with nature - helping health and wellbeing and reducing our carbon footprint.

- No Mow May is an opportunity to manage green spaces in ways that are more supportive for our wildlife and support climate resilience. Wildflowers help soil retain moisture and allow them to stay lush during warm weather, so they continue to provide food for pollinators when other sources dry up.

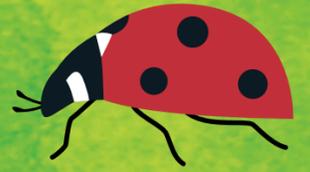
Pledge to let it grow: [Plantlife's No Mow May Movement](#)

Data

- There are more than 23 million gardens in the UK - so it can make a huge difference letting some of your lawn grow.
- By reducing mowing, you can help produce up to 10x more nectar for pollinators.



Free Downloadable Assets



 Logos

 Lawn Signs

 Posters

 Social Media Posts

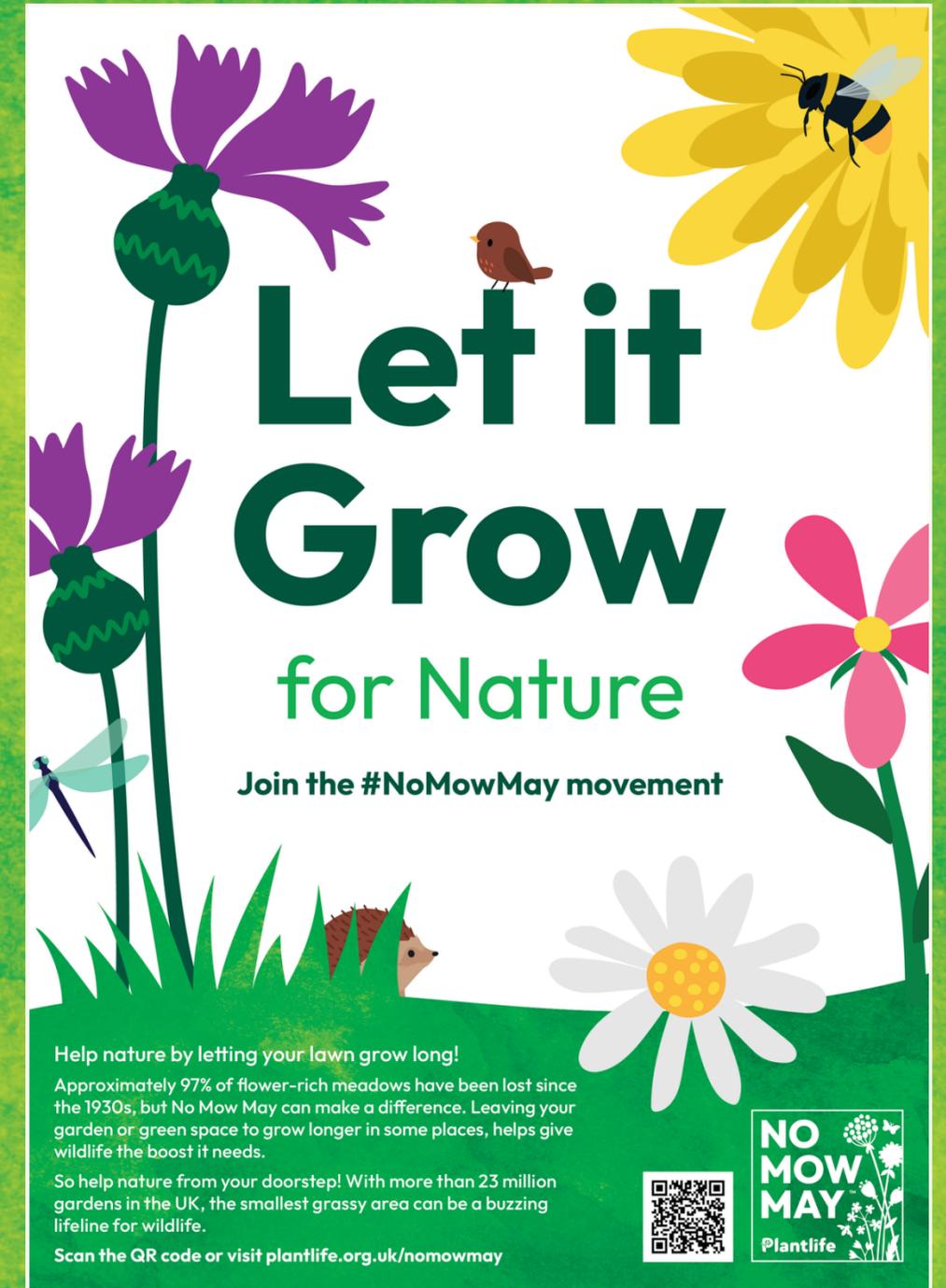
 Activities

Thank you for supporting Plantlife's No Mow May Movement. Together we can make sure our green spaces are managed for nature.

On behalf of nature – thank you.



[Download Assets →](#)



If you have any questions or would like to collaborate with us please get in touch at NoMowMay@plantlife.org.uk or message us on social media.

(We'll be dealing with a lot of enquiries during No Mow May, so it may take us a few days to respond).
Also please do take a look at our [FAQs](#) for further support.

 **Plantlife**

